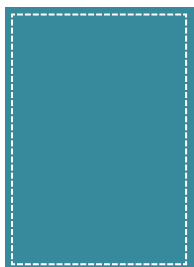


RATES & SIZES

Frederick Magazine Advertising Rates

Size	1x	3x	6x	12x
Full page	\$2,649	\$2,391	\$2,154	\$1,997
2/3 page	\$2,174	\$1,971	\$1,767	\$1,662
1/2 page	\$1,699	\$1,499	\$1,391	\$1,296
1/3 page	\$1,295	\$1,169	\$998	\$977
1/4 page	\$1,061	\$952	\$837	\$777
1/6 page	\$869	\$782	\$688	\$637
1/12 page	\$510	\$444	\$385	\$333
Back Cover	\$3,998	\$3,529	\$3,244	\$2,482
Cover 2 & Cover 3	\$3,198	\$2,867	\$2,474	\$2,339
Full Page (Pg. 1)	\$2,840	\$2,706	\$2,482	\$2,227

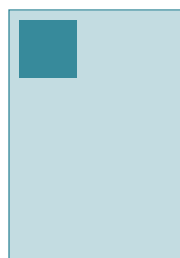
AD SIZE & FORMATS



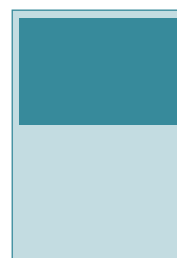
Full Page*
8.25 x 10.875



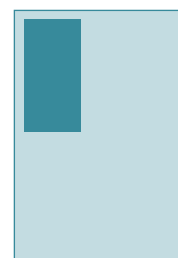
1/4 Page
3.583 x 4.833



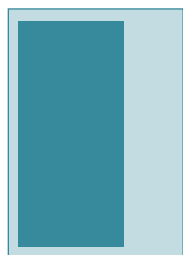
1/12 Square
2.333 x 2.333



1/2 Horizontal
7.333 x 4.833



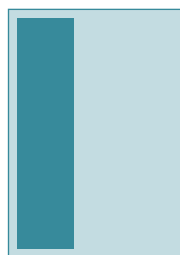
1/6 Vertical
2.333 x 4.833



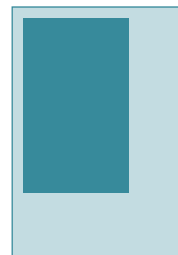
2/3 Vertical
4.833 x 9.875



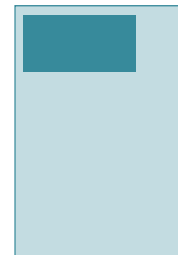
1/3 Square
4.833 x 4.833



1/3 Vertical
2.333 x 9.875



1/2 Vertical
4.833 x 7.333



1/6 Horizontal
4.833 x 2.333

*FULL PAGE ADS must extend, or “bleed”, at least .125” (1/8”) past **trim line** (ad dimensions including **bleed line** should be at least 8.5” x 11.125”). To ensure that important text and/or images are not unintentionally cropped off during printing process, please stay within the **safe area**, which is .5” inside **trim line** on all sides.